

## Welcome to Seklerland! One of the most unique corners of culture in Europe

On behalf of Harghita County Council, we are pleased to send you our international newsletter of December 2012

News

# The CivPro project's Final Conference The regional disaster prevention plan of Harghita County is elaborated.

The closing conference of the CivPro project was organized 8th of November in Athens, Greece where all project partners took part. Mr. Csaba Borboly, president of Harghita County Council and Mr. István Dobos, project manager were representing Harghita County Council, the only Romanian partner of the project.

Based on the requirements of the



project, each partner had to carry out the disaster preventing plan of the represented region until the closing conference. The disaster preventing strategy of Harghita County was elaborated by Harghita County Council in collaboration with the Olt Emergency Cases Inspectorship. Mr. Csaba Borboly handed personally the strategy to Mr. Nikolaosz Dendiasz, who is the minister of police and citizen protection ministry. <u>Read more...</u>

# Favourable report on Harghita County's development of business environment The analysis of the European Union offers a positive view on the professional policy of Harghita County Council

The policy and principles of Harghita County Council aiming the development of business environment integrates well into Europe 2020 strategy. This is presented in the report of the Committee of Regions of the European Union elaborated this year. The report deals with the analysis of the objectives of the strategy Europe 2020, respectively with the local implementation of these objectives. The elaborators of the strategy analysed eight local and regional cases, one of these being the professional policy of Harghita County. The elaboration of Harghita County's professional policy is analysed in the report that was carried out by the Analysis Office of Harghita County Council, respectively the process of putting into practice these worked out by responsable directorates of Harghita County Council. Read more....



#### A continuous development is necessary

## Local producers' aim should be the acquisition of the legal use of the Sekler Product Trademark

The Craftsman Association of Sekler Cheese Makers has 16 members and on 11<sup>th</sup> of November in the convened meeting in Chinuşu (Kénos) further 8 members joined the association. Besides registering the new members the meeting also included the discussion about issues related to organizing fairs of traditional and local products as well as issues concerning the assurance of quality of products.



storing place. <u>Read more....</u>

Mr. Csaba Borboly also participated in discussing the occurring problems and further activities at the meeting held in Chinuşu. One of the problems is that for the local producers the transportation of the necessary ecquipments hardly can be realized. In order to solve this problem the county council president proposed for the local producers the basement of the county council building as the

## Future planning in Harghita County A conference was organized in the theme of the development role of culture

Mr. Csaba Borboly, the president of Harghita County Council stated at the conference entitled *Culture in Harghita County 2020* that 'culture is that segment, that allows local governments to enjoy the greatest freedom for realizing their ideas, so in Harghita County also the cultural strategy can be mostly realized.' This conference was organized in Miercurea Ciuc on 13<sup>th</sup> of November by the Public Development



Association of Harghita County in collaboration with Harghita County Council and the PONT company. According to the county council president culture plays a significant role in regional development since by our cultural values not merely tourism can be increased but it can have a positive effect on economy as well. <u>Read more...</u>

#### The day of Hungarian diaspora in Brașov The day of Hungarian diaspora should be about adequancy



The event called The Day of Hungarian Diaspora organized for the second time in Brasov city on 15th of November, Gábor Bethlen's birthday anniversary. The DAHR's (Democratic Alliance of Hungarians in Romania) president, Mr. Hunor Kelemen, Mr. Csaba Borboly, the president Harghita of County Council, Sándor Tamás, Mr. president of Covasna County

Council and Mr. Gyula Winkler, member of the European Parliament were participating at the conference. The host of the event, Mr. Attila Kovács, the president of DAHR's organization in Brașov welcomed the participants. He asserted that it is a pleasure for him that this year Brașov city hosted the event, aiming to call the attention for the Hungarian diaspora since the diaspora means the "bulwark" of the Hungarian community. <u>Read more...</u>

# A little part of Seklerland was brought to Budapest, Hungary Sfântu Gheorghe (Sepsiszentgyörgy) and Harghita County were present with a common stand at Hungexpo

Between 23-25 of November at the *Taste and Wine* exhibition organized for the second time in the Fair Center of Hungexpo in Budapest, Seklerland's stand, *the Wonderful Seklerland* appeared with a special honeycake design. In this year Harghita County Council was represented together with the local government of Sfântu Gheorghe.





the Taste and Wine exhibition: besides the Hungarian and international food and drinks, the culinary and touristic values of Sfântu Gheorghe and Harghita County were also presented at the Fair Center of Hungexpo, at the Wonderful Seklerland stand. The event lasting three days provided varied programme for those interested; touristic offices, hotels, and pensions presented their offers. <u>Read more...</u>

#### The goal is to increase energy efficiency Harghita County Council offers again place for training

The Managenergy and the Energy Saving Public Service of Harghita County Council organizes trainings in the field of increasing capacity facilitating the strategic planning of Harghita, Covasna and Mureş Counties. The Managenergy offers support within the Intelligent Energy Programme of the European Union. In this way it contributes to the successful activity of the public sphere in fields of energy efficiency and renewable energy sources on local and regional level too (www.managenergy.net). The primary goal of the Energy



Saving Public Service functioning as the sub-institution of Harghita County Council is to promote and disseminate the advantages of the efficient use of alternative energies in the county. In this regard, for further information on the activities of the respective sub-institution of the county council please visit the following website: <u>www.spme.ro</u>. <u>Read more...</u>

# Seklerland in Bucharest The stand of Seklerland is a returning guest at the Touristic Fair of Romania



accommodation proposals. Read more....

On the Touristic Fair of Romania (TTR) it is now a tradition that Harghita and Covasna County Councils together are present with the Seklerland stand. The 28th edition of the fair was organized again at Romexpo in Bucharest between 15-18 of November. The reprsentatives from Seklerland appeared with a unique design with varied recreational programs and

#### Religious touristic agencies are planned to be developed A roundtable meeting was held about the Recultivatur project

On 29th of November 2012 the concerned repersentatives of church and civil organizations, as well as the members of the project team were meeting at the county council house. Harghita County Council participates in the present international religious touristic development project in order to fulfill the objectives of the touristic development strategy. The Recultivatur project aims the elaboration of a general religios touristic



development model. The methodology of the project contains the experimental development of religious touristic agencies, which will be able to manage and hold together the concerned actors in religious tourism of the given region (public, private, civil and church sphere) for the sake of the coordinated and sustainable development. <u>Read more....</u>

# Seklerland is to be valued The participants of the international project SEEMIG are facing the challenges resulted by migration

One of the aims of the domestic local governments participating in the SEEMIG project of the European Union is to encourage the creative youth to stay within the

confines of the country. At the press conference held in Sfântu Gheorghe on 8<sup>th</sup> of November 2012 on presenting the programme



subtitled as *the Effects and Management of Migration in South-East Europe* and where the foundation of the Sekler Statistic Institution was announced. The Romanian partners of the project are Harghita County Council, the local government of Sfântu Gheorghe and the National Minority Research Institute (DRI) of Cluj Napoca. They are comprehensively analysing the demographic processes in Seklerland, as well as the labor market. Besides they are also organizing the regular data collection about social and economic processes. On behalf of Harghita County Council Ms. Erika Dobos, project manager presented the county level demographic situation covering the period from the change of regime till nowadays. <u>Read more...</u>

# For further information visit Harghita County Council's official website: <u>www.harghitacounty.ro</u>



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