



**Welcome to Harghita County!**  
**One of the most unique corners of culture in Europe**

*On behalf of Harghita County Council we are pleased to send you our 4<sup>th</sup> international newsletter*

**Szeklerland's Ski Map was presented: Harghita County Council launched its winter tourism campaign**

Thirteen ski slopes are on Szeklerland's ski map, which was presented on 22<sup>nd</sup> of November 2010 during a press conference held in Harghita County. It's now proven that a thematic and unique Szekler image brings a bigger success for the regions' entrepreneurs. This was also proved by the experiences at national and international exhibitions;



all of these being now strengthened with Harghita County Council's winter tourism campaign and through presenting the region's ski slopes. The president of the county council emphasized the fact that even in Prahova valley there are no such initiatives as this one. Also, the Szekler product offers won't be left behind from qualitative point of view on national level, but these will have to be capitalized for the potential tourists. "With our tourism campaign, first of all, we address especially in attention of the youth. In this way we launch a youthful tourism campaign"- said Borboly Csaba. [Read more...](#)

## Great success of the Szeklerland stand at the IndAgra Fair in Bucharest, Romania

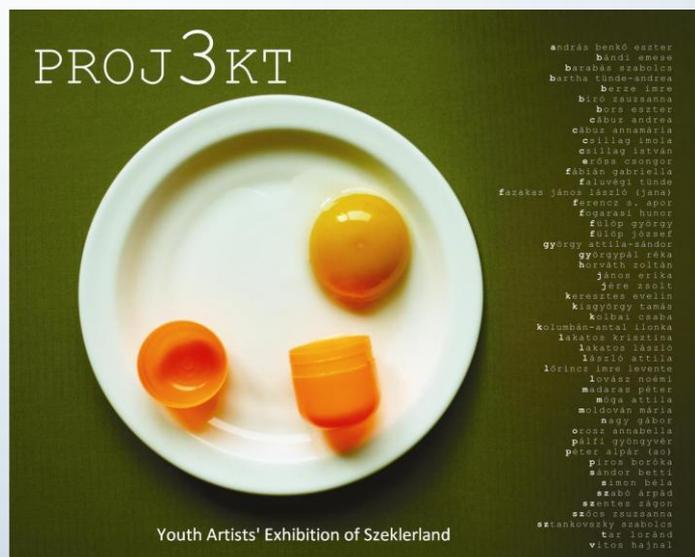
Already on the day of opening, on 10th of November, lot of persons visited the Szeklerland stand at the IndAgra International Fair in Bucharest, where Harghita, Covasna and Mureş counties were commonly represented. The participants presented traditional Szekler products, which could be also tasted by each visitor at the



biggest fair of agriculture in Romania. *At this time we presented our values at a successful agricultural exhibition, because we would like that Szeklerland to be presented not only from touristic, but from agricultural point of view too. I honestly think that, with our agricultural products, if not from quantitative, but from qualitative point of view we surely are competitive.*”- said Borboly Csaba, president of Harghita County Council. [Read more...](#)

## Project 3. – Young Artists’ Exhibition of Szeklerland

The Youth Council of Ciuc Region, the Art Association of Transylvania and the Project team organized this year for the third time an itinerant art exhibition that offers new possibilities for young artists from Harghita, Covasna and Mureş counties to present their works of art not only in Miercurea Ciuc, but in the major cities of Szeklerland, Transylvania and Hungary also, in collaboration with Harghita county’s twinned counties.



It's shown that this project's realization is a „never ending” initiative, in which are presented new artists and works. [Read more...](#)

## Press release: EU project for safe mountain tourism – A new mountain rescue base plan was presented in Harghita-Băi

On 9th of November, Borboly Csaba, president of Harghita County Council held a press conference in Haghita-Băi about a two million worth investment. The conference was organized not only for press representatives, but also for local people and entrepreneurs. Through the „Modernization of mountain rescue in Harghita county” project will be built four new bases for mountain rescues in the county. Based on Borboly Csaba’s opinion, tourism and mountain tourism could mean a breakthrough for the county from economic point of view. [Read more...](#)



## Virtual tour of Szeklerland’s Treasures



The newly developed site is a 360° panorama tour of Harghita and Covasna counties and their 52 treasures. This contains frescos, painted sunk panels, mansions, cultural patrimonies and natural rarities with short descriptions and maps. With its spherical panorama view the visitors can see more of the presented places and this technique offers much more than a simple picture or video. In this way we have now the possibility to see the details of these touristic sights and virtually “take a walk” among Szeklerland’s treasures. [Read more...](#)



## **“It’s possible, because it’s necessary” – Harghita County Council’s Community Building Program**

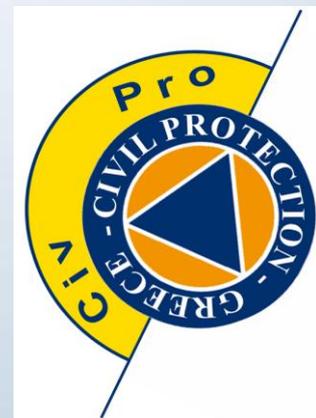
Harghita County Council, as the Transylvanian Hungarian community’s most significant institution, recognizes that it’s necessary to take responsibility for the development and sustainability of Hungarian Diaspora community. From this consideration, Harghita County Council



adopted the Community Building Program, and in the same time the decision for the support of Romanian educational system’s inter-county collaboration relations’. The main objectives of the program are the following: inter-institutional relations’ development with the Hungarian Communities of Bistrița-Năsăud and Timiș counties; support of the development and sustainability of Hungarian Communities of Bistrița-Năsăud and Timiș counties; inclusion of the above mentioned cooperation in Harghita County Councils’ international collaboration schedule with twinned counties from Hungary and development of a workgroup within Harghita County Council, which is responsible to deal with problems, questions and other issues related to Diaspora communities. [Read more...](#)

## **1<sup>st</sup> International Conference and Steering Committee of the CivPro partners in Athens, Greece – Regional Strategies for Disaster Prevention**

In the period of 23<sup>rd</sup> and 26<sup>th</sup> of November 2010 took place the International Committee and the Steering Committee meetings of the CivPro partners in Athens, Greece, organized by the General Secretariat for Civil Protection, Ministry for Citizen Protection of Hellenic Republic. Harghita County Council, as partner of this project with major importance, was represented by an official delegation at these meetings. The programs of the above mentioned international conference included the analysis on further steps that should be made based on the ones made so far in the project management and implementation process. [Read More...](#)



## On the track of Harghita legends

Harghita County Council will be the beneficiary of a newly approved project, entitled „On the track of Harghita legends” that is in line with the major intervention area of touristic potential promotion and necessary infrastructure creation for the increase of Romania’s attractiveness as touristic destination through the increase of Harghita county’s visibility on the touristic map of Romania and promotion of Romanian products. The project’s general objective is the improvement of the country image and increase of Romania’s attractiveness in tourism and business through the promotion of tourism attraction of Harghita county, through the development and consolidation of cultural tourism of Harghita county and creation of cultural tourism path, that contributes to the development of sustainable tourism. [Read more...](#)

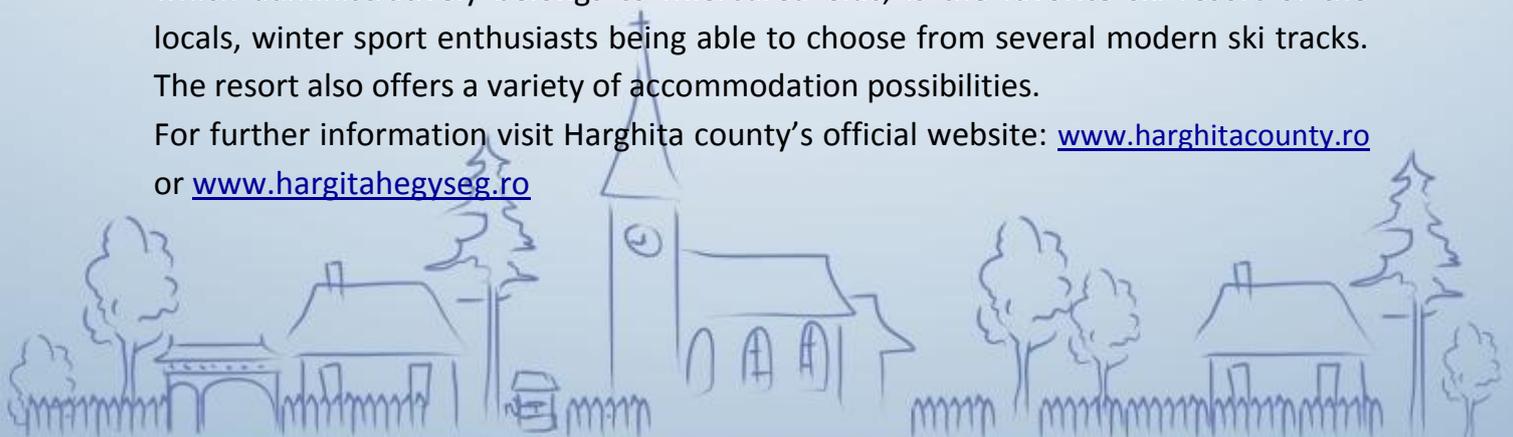
## Harghita County – The Land of Winter Sports

Due to its particular climate Harghita county has a long-standing tradition in winter sports, being the cradle of ice hockey in Romania. The teams of Miercurea Ciuc and Gheorgheni brought home several championship titles, achieving remarkable results. Our athletes have outstanding achievements also in speed skating, nordic skiing, biathlon, and bobsled. The best-known ski tracks are in

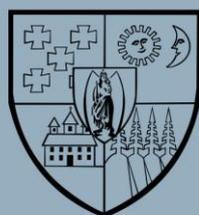


Harghita Băi, Harghita Mădăraș, Izvoru Mureș and Homorod Resort. Harghita Băi, which administratively belongs to Miercurea Ciuc, is the favorite ski resort of the locals, winter sport enthusiasts being able to choose from several modern ski tracks. The resort also offers a variety of accommodation possibilities.

For further information visit Harghita county’s official website: [www.harghitacounty.ro](http://www.harghitacounty.ro) or [www.hargitahegyseg.ro](http://www.hargitahegyseg.ro)



***On behalf of Harghita County Council we wish you a blessed, peaceful Christmas, a happy and successful New Year!***



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